



# international master agreement

**Single agreement. Centralised control.**

Putting in place the right commercial arrangement to suit your organisation is key to making the most of your mobile investment, but negotiating local deals can be time consuming. Wading through multiple contracts, in multiple languages and with multiple sets of terms and conditions can send your legal teams, and costs, into overdrive.

As an alliance of four leading mobile operators, FreeMove was created with the aim of liberating your business and simplifying international mobile communications.

We can streamline your contractual arrangements to improve flexibility and efficiency – all through a central point of contact and a more centralised framework agreement for your mobile services across the majority of the FreeMove footprint.

**A flexible contract model which helps keep local negotiations to a minimum.**

## What is the FreeMove International Master Agreement?

The FreeMove International Master Agreement (IMA) allows you to bring the majority of your terms together under one framework agreement, under a single signature. You'll have one central point of contact, improving efficiency and buying power while decreasing the amount of complex legal paperwork.

FreeMove IMA is a flexible agreement as it is still enables you to integrate some common terms and conditions for your central services such as FreeMove Central Report, while concise and autonomous local terms and conditions are signed by your relevant affiliates and the local FreeMove operator in each of your domestic markets.

We believe our standard terms are balanced and appropriate, but there may be times when you need clarification or request a modification. Your Global Account Manager offers a simple process for reviewing and agreeing any particular contract requirements, which means any modifications can be fairly quick to action.

## What does this mean for you?

The FreeMove International Master Agreement offers you an integrated approach for managing your mobile services contracts. It also enables greater flexibility to choose the contract model that's right for you:

- Saves time and cuts legal costs thanks to faster negotiation and set-up
- Simplifies your centralised contract management
- Details the delivery of your specific international services such as FreeMove International Connect or Central Report
- Accommodates local requirements and modifications

All through a single strategic contact – an advisor who can oversee your local and global relations.

## The FreeMove alliance

FreeMove is the world's leading mobile telecommunications alliance, working to help multinational companies streamline the management of their mobile services. Formed in 2003, the alliance combines the capabilities of Orange, Telecom Italia, Deutsche Telekom and TeliaSonera along with their strategic partners. FreeMove provides seamless international mobile services, harmonised commercial arrangements, dedicated account support and telecom expense management. This global coverage and local support means companies around the world can manage their mobile fleet more efficiently through the Power of Alliance.

[www.freemovealliance.com](http://www.freemovealliance.com)

